



PATENT
Customer No. 22,852
Attorney Docket No. 01876.0039-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
 David Bieber) Group Art Unit: 3611
)
 Application No.: 10/763,189) Examiner: Paul Royal
)
 Filed: January 26, 2004) Confirmation No.: 6440
)
 For: ADVERTISING ARRANGEMENT,)
 DISPLAY, AND ADVERTISING)
 METHOD)

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

AMENDMENT

In reply to the Office Action dated April 7, 2005, the period for response having been extended to August 8, 2005 (August 7th being a Sunday) by the petition for a one month extension of time and fee payment filed concurrently herewith, please amend the above-identified application as follows:

Amendments to the Claims begin on 2 of this paper.

Remarks/Arguments begin on page 23 of this paper.

07/28/2005 HALI11 00000169 10763189

01 FC:1201
02 FC:1202

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900.00 OP